



Jordan Hebert

VP / Marketing Director

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Jordan began her banking career with Liberty National Bank in 2022 as a Marketing Manager. Before joining LNB, she spent a decade in the Western Sports Industry as the Director of Communications for American Bucking Bull Inc. from 2018 to 2022 and the Senior Public Relations Manager of Professional Bull Riders from 2012 to 2017. Prior to that, she worked in baseball from 2009 to 2012 holding different positions in marketing, public relations and creative services.

Outside of work, Jordan enjoys spending time with her husband, their three boys, and other family and friends. She loves hiking and being outdoors. She is also a part of her church's worship team and volunteers at the local animal shelter.

Jordan graduated from Michigan State University with a Bachelor of Science degree in Communication.



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